

ACCESS Advertising OPPORTUNITIES

11TH
EDITION



PLASTIVISION

INDIA | 2020 | MUMBAI

JAN 16 17 18 19 20

BUSINESS KA

BOOSTER



VENUE ADVERTISING OPPORTUNITIES AT PLASTIVISION INDIA 2020

1) PATHWAYS HOARDING



Size : 10' (L) X 10' (H)
Material : Frontlit Flex
Mounted on Metal Frame

These hoardings will be displayed at Pathway within Venue. Qty 180 nos

RATE CARD :	INR	USD
Exhibitor	30000	450
Non Exhibitor	36000	550

2) PILLAR BRANDING BETWEEN HOARDINGS



Size : 2.5' (L) X 6' (H)
Material : Frontlit Flex on Mounted on Metal Frame

These Pillars will be placed Between Hoardings Qty 100 nos

RATE CARD :	INR	USD
Exhibitor	15000	250
Non Exhibitor	18000	300

3) POLE BUNTINGS ON PATHWAY



Size : 2' (L) X 5' (H)
Material : Frontlit Flex on Bothside Mounted on Metal Frame

These Pole Buntings will be placed on the pathway Qty 100 nos

RATE CARD :	INR	USD
Exhibitor	18000	300
Non Exhibitor	21500	360

4) HALL PYLON



Size : 3' (L) X 5' (H) (8 Opportunities)
Material : Flex Print

These Branding pylons located at the Entrance of each Hall

RATE CARD :	INR	USD
Exhibitor	36000	550
Non Exhibitor	43000	650

5) HALL ENTRANCE GATE



Size : 3' (L) X 8' (H)
Material : Printed on Flex Material Mounted on Frame

These Branding will be displayed at each hall Entrance Gate Qty- 17 nos

RATE CARD :	INR	USD
Exhibitor	150000	2400
Non Exhibitor	180000	3000

6) CONNECTING HALL GATES

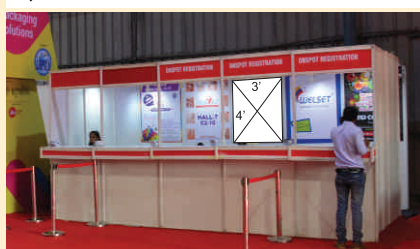


Size : 4' (L) X 4' (H)
Material : Frontlit Flex Mounted on Metal Frame

These will be displayed on Connecting Hall Gates

RATE CARD :	INR	USD
Exhibitor	15000	250
Non Exhibitor	18000	300

7) REGISTRATION COUNTER BRANDING



Size : 3' (L) X 4' (H)
Material : Vinyl Print

These Branding will appear on the registration counter back panel Qty - 50 nos

RATE CARD :	INR	USD
Exhibitor	3500	60
Non Exhibitor	5000	75

8) LED WALL



LED Wall slot of 30 Sec. - 60 Sec. after every 1hr (Digital Wall Slot)

These Branding will be displayed at Strategic Junction.

RATE CARD :	INR	USD
Exhibitor	60000	985
Non Exhibitor	70000	1200

9) LANDSCAPING & 3D STRUCTURE



Material : Mix Media

This 3D Sulpture will be displayed at Inside Campus Area

RATE CARD :	INR	USD
Exhibitor	450000	7000
Non Exhibitor	550000	8000

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10) INSIDE HALL BUNTING HALL 1, 3, 5, 6 & 7



Size : 3' (L) X 7' (H) Hall 1, 2, 3
Material : 4' (L) X 16' (H) Hall 4
: 3' (L) X 6' (H) Hall 5
: Flex Print on both side Total Qty 100 nos
These Branding will be displayed at inside hall Aisles

	Hall 1, 2, 3, 5		Hall 4	
RATE CARD :	INR	USD	INR	USD
Exhibitor	12000	180	25000	350
Non Exhibitor	14500	215	30000	450

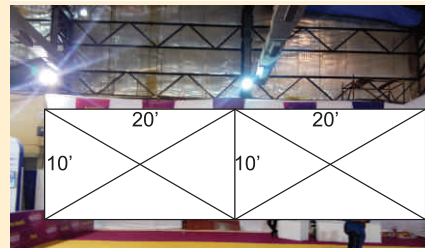
11) STALL DIRECTION WALKWAY STICKERS



Size : 3' (L) X 3' (H)
Material : Vinyl Print
This Branding will be displayed on the Show Floor Carpet with the company Logo, Stand No. and direction

RATE CARD :	INR	USD
Exhibitor	2500	40
Non Exhibitor	3000	50

12) INSIDE HALL HOARDING HALL 2 & 4



Size : 20' (L) X 10' (H)
Material : Frontlit Flex Mounted on Metal Frame
These hoardings will be displayed at Inside Boundry of the halls. Qty Hall 2 - 10 nos
Qty Hall 4 - 5 nos

RATE CARD :	INR	USD
Exhibitor	50000	800
Non Exhibitor	60000	985

13) MOBILE CHARGING KIOSK



Size : 2' (L) X 18" (H)
Material : Vinyl Print
Displaying your Company Logo on Mobile Charging Kiosk
Qty - 25 nos

RATE CARD :	INR	USD
Exhibitor	18000	300
Non Exhibitor	21500	360

14) GOLF CART BRANDING



Size : 30" (L) X 15" (H)
Material : Vinyl Print with Sunboard
Displaying your Company Logo on Golf cart
Qty - 5 nos

RATE CARD :	INR	USD
Exhibitor	60000	985
Non Exhibitor	72000	1200

15) INFORMATION KIOSK



Size : 4' (L) X 5' (H) Front Top Panel
: 3' (L) X 2' (H) Front Bottom Panel
: 4' (L) X 8' (H) Back Panel
Material : Vinyl Print
These Info Kiosk will be displayed at each hall Entrance Gate Qty- 10 nos

RATE CARD :	INR	USD
Exhibitor	50000	800
Non Exhibitor	60000	985

16) LANYARDS



Displaying your brand on lanyards
Qty - 15,000

RATE CARD :	INR	USD
Exhibitor	725000	11000
Non Exhibitor	Not Applicable	

17) VISITORS BADGES



Displaying your Company Logo on Visitor Badges
Qty - 15,000

RATE CARD :	INR	USD
Exhibitor	650000	10000
Non Exhibitor	Not Applicable	

18) VISITORS GUIDE MAP/ EVENT GUIDE



This copy is distributed to every visitor to guide them about this show including stall and hall
Qty-25000

	INR	USD
Size Back Cover : 148(W) x 210(h) Rate :	175000	2700
Inside Back Cover : 148(W) x 210(h) Rate :	145000	2200
Inside Front Cover : 148(W) x 210(h) Rate :	145000	2200
Full Page Cover : 148(W) x 210(h) Rate :	165000	2500
Non Exhibitor	Not Applicable	



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|------------------------|------------------------|------------------------------|--|-------------------------|
| ① Pathway Hoarding | ④ Hall Direction Pylon | ⑦ Registration Counter | ⑩ Inside Hall Bunting | ⑬ Mobile Charging Kiosk |
| ② Pillar Btn Hoardings | ⑤ Hall Entrance Gate | ⑧ LED Wall | ⑪ Stall Direction Walkway Stickers | ⑭ Golf Cart Branding |
| ③ Pole bunting | ⑥ Connecting Hall Gate | ⑨ Landscaping & 3D Structure | ⑫ Static Display at Hall Entrance Gate | ⑮ Information Kiosk |

General Instructions

Deadline :31 Dec. 2019

1. Last date for booking display sites / receiving advertising material is 5th January 2020.
2. Location of display sites are indicated in mailer.
3. AIPMA reserves the right to make slight alterations in advertisement opportunities.
4. Payment Terms : 100% Advance
5. GST Tax as applicable.
6. All display sites/structures are sole property of AIPMA

PAYMENT INSTRUCTIONS

INDIAN / FOREIGN EXHIBITORS

Please send your cheque / demand draft in favour of
"Fairact Exhibitions & Events LLP" payable at Mumbai
OR remit the funds for credit to
"Fairact Exhibitions & Events LLP"

Bank Name	HDFC BANK
Account No	50200034471703
BRANCH CODE	000084
IFSC CODE	HDFC0000084
NEFT CODE/RTGS CODE	HDFC0000084
MICR NO.	400240020
SWIFT CODE	HDFCINBB
PAN NO.	AAEFF2090F
GST NO.	27AAEFF2090F12N

Bank Address : - Imperial Mahal, Gr Floor Khodadad Circle, Dadar T. T., Mumbai-400014

For Venue Advertising Details Contact

AIPMA Advertising Team

Pankaj Singh - +91-93210 31284

Tel - +022-6777 8848

Email- directory@plastivision.org

For Technical Details & Display advertising material must be sent in CD in CDR / EPS & TIFF format with color printout to Design Team at the given address.

Creative Concepts Advertising Pvt Ltd

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Nitin Nayak - 098200 78738 / 098200 25168

Organized by:



POWERING PROGRESS THROUGH PLASTICS

THE ALL INDIA PLASTICS MANUFACTURERS' ASSOCIATION

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